



LAVANYA SOMANNA

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### OBJECTIVE

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Seeking a deserving profile in the hospitality sector, where I can demonstrate my customer management and multitasking skills in enhancing customer satisfaction and maximizing revenue and sales, thereby maintaining the reputation of the organization.

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### EDUCATION

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- **MSC in Hospitality and Tourism** from 'Welcomgroup Graduate School of Hotel Administration', Manipal, 2020.
- **Bachelor of Science** in Nutrition & Dietetics, Chemistry, Human Development, with 1<sup>st</sup> class from 'Mount Carmel College', Bangalore, 2018.
- **Intermediate of Science, PCMC (12th)**, with 1st class from 'Vidhyanikethan Pu College', Kodagu, 2015.
- **Matriculation (10th)** in ICSE, with 1<sup>st</sup> class from 'KALS School', Kodagu, 2013.

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### SKILLS

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- C++
- MS Office Package

Language skills:-

- English
- Hindi
- Kannada
- Kodava

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### WORK EXPERIENCE

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1. **'DISCOVER MAURITIUS 1.0 PROJECT'**

*AIIESEC, INTERNSHIP, MAY-JUNE 2019.*

- Blogging
- Website creation and handling
- Article writing

<https://discovermauritiuscm.wixsite.com/curtinmauritiu>

## 2. 'MARKETING COMMUNICATION' JW MARRIOTT HOTEL BENGALURU.

*INTERNSHIP, JAN-MARCH 2020(had to terminate due to pandemic).*

- Hotel website management
- Social media management
- Managing platforms like trip advisor, goibibo, booking.com, zomato, etc
- PR
- Handling guest reservation
- Managing event organized by marketing department

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### *CERTIFICATIONS*

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- Marketing Analytics/University of Virginia/2020
- Social Marketing/Northwestern University/2020
- Nutrition & Lifestyle in Pregnancy /Ludwig-Maximilians-Universitat Munchen (LMU) /2019.
- Leadership Development Experience/Global Volunteer/AIESEC/2019.
- 2<sup>nd</sup> National conference on Tourism and Hospitality Industry in India/Mothi Mahal College of Hotel Management /Mangalore/2018.
- World clean up day /AIESEC/2018.
- Lions Leadership Conclave/M.A.H.E/2018.
- Environmental studies and public health /Mount Carmel College Bangalore/2018.
- Aerobics/Mount Carmel College Bangalore/2017.
- Basic accounting/Mount Carmel College Bangalore/2016.
- **The Bronze Standard** of the International Award for Young People/ March 2012.

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### *ADDITIONAL INTERESTS*

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- Football & Hockey
- Athletics
- Adventures activities
- Creative Arts and Crafts

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### *REFERENCES*

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- Chef. Thirugnanasambandham  
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*Signature*

(LavanyaSomanna)

