

NIVEDHA R

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OBJECTIVE

I am a Computer Science Engineer and a recent MBA with a strong background in Marketing and Operations. Seeking for an full-time opportunities, where I can lend my knowledge to help your organization improve profitability.

PROFILE SYNOPSIS

- Demonstrates functional ownership, strategic leadership capability, and business acumen for leading consumer promotions, events, and Marketing programs.
- Strong communication, presentation and story-telling abilities with an understanding of and ability to influence stakeholders.
- Team player with an ability to grasp new thing quickly with strong analytical, problem solving, organizational ability.

INTERNSHIP

- Undergone 1 month internship in Rane brake lining limited
- Undergone 3 months internship in Asian industrial valves and instruments limited

EDUCATION

- **SRM Valliammai Engineering College**
2020
MBA - Marketing and Operations
- **Jeppiaar SRR Engineering College**
2017
BE - Computer Science

SKILLS

- Dotnet
- Java
- Microsoft office - Ms Excel, Ms Word, Ms Powerpoint, Ms Outlook
- Decision Making
- Team Building
- Problem solving

PROJECTS

- **A Study on Effectiveness of ERP Implementation in Asian Industrial Valves and Instruments Ltd, Chennai.**

The study is to suggest measures to improve the efficiency of the present logistics management activities by using Enterprise Resource Planning software. which was done as a part of my curriculum

WORKSHOPS AND TRAINING

- Attended workshops on Networking and Cyber Security.
- Completed workshop on 3D Modelling and Animation.
- Undergone inplant training on Computer Services at Neyveli Lignite Corporation Ltd, Neyveli.
- Undergone Career Development Programme in SRM Valliammai Engineering College

PAPER PRESENTED

- Automatic Retina Recognition using Image Processing.
- Securely Preserving Collaborative Association Rule Mining on Vertically Divided Database.

EXTRACURRICULAR ACTIVITIES

- Contributed as an active member of NSS (National Service Scheme) in 2013 to 2015.
- Actively Participated in Management Expo organized by the Department of Management Studies in SRM Valliammai Engineering College, Chennai.
- Participated in Retail Expo (BAZAR) organized by Entrepreneur Development Cell in SRM Valliammai Engineering College, Chennai.

LANGUAGE

- English
- Tamil